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Reel Work Labor Film Festival Announces Schedule for 2011

SANTA CRUZ, CA (March, 2011)

For more information on upcoming events call (831) 469-9467 or go to
<<http://www.reelwork.org>>www.reelwork.org

Inquire about press photos and interviews with film makers and guest speakers

Film descriptions and photos at:

<<http://www.reelwork.org/films.htm>><http://www.reelwork.org/films.htm>

Dates: April 22 - May 3, 2011 - various locations

Cost: The Reel Work Labor Film Festival is open to the public. Admission by voluntary donations.

Reel Work May Day Labor Film Festival celebrates its 10th year with an engaging line up of films that explore the lives and struggles of workers in the United States and around the world. Films will be shown through out Santa Cruz, Monterey and Santa Clara Counties. The **Santa Cruz city showings are listed below**. Highlights include an evening on child labor inspired by world known Canadian child labor activist Craig Kieburger, new historical films on the Bracero program, the Ludlow strike, and the the 1911 Triangle Fire, environmental and labor films on the mining of Boron and the use of Cadmium in manufacturing, and a weekend celebration including performances by labor singers. In the context of actions from Wisconsin to Sacramento, this film festival provides the opportunity to reclaim the original meaning of May Day as the international Worker's Day, and deepen our understanding of the risks workers historically and in the present take to achieve justice and dignity in the factories, fields, classrooms and offices.

May 1st International Workers Day events:

May 1, 2011

11 am **Inside Job** This film grounds our understating of the crisis for workers today in economics, providing an analysis of the financial crisis of 2008. Who blew up our financial system and ran off with the loot?

Location: Nickelodeon Theater, 210 Lincoln Street, Santa Cruz

MORE

2 pm International Worker's Day March
Location: Clock Tower Pacific Avenue, Santa Cruz

2:30 pm **May Day Labor Day Celebration** - Theater, Song, Potluck
Performers: Jimmy Kelly, Mark Levy, David Winters, Grant Wilson, Pat Wynne
Location: Calvary Episcopal "Red" Church, 532 Center St., Santa Cruz

Other Reel Work events in Santa Cruz

Locked Out - a film about Boron miners in California with international connections
Date: **April 23** Time: 7 pm Location: Quaker Meeting House, 225 Rooney St, Santa Cruz

Red Dust on cadmium poisoning of women workers in China with film maker speaking and **The Price of Childhood** on child labor in Nepal
Date: **April 25** Time 7 pm Location Community Television 816 Pacific Ave., Santa Cruz

Two films on Child Labor: **The Dark Side of Chocolate** and it **Takes a Child** with a speaker from *Free the Children* founded by child labor activist Craig Kieburger
Date **April 26** Time: 7 pm Location: Calvary Episcopal "Red" Church, Santa Cruz

Harvest of Loneliness: The Bracero Program on the men who worked US fields in the 1940's and their families. Discussion with family members.
Date **April 27** Time: 7 pm Location Barrios Unidos, 1817 Soquel Ave, Santa Cruz

Labor history films on Workers Memorial Day **Way Down in the Hole** Ludow miner's strike of 1913 -14 and **Triangle Fire** about the 1911 shirt waist fire that killed 146 workers and reformed workplace safety.
Date **April 28** Time 7pm Location: Del Mar Theater, 1124 Pacific Ave, Santa Cruz

The **Cradle Will Rock** classic film on production of Orson Welles' 1937 operetta.
Date **April 29** Time 8 pm Location: Sub Rosa, 703 Pacific Ave., Santa Cruz

Aileen Vance and **Santa Cruz Peace Chorale** in Concert and **Anne Braden: Southern Patriot** a film of courage with discussion by film maker Ann Lewis.
Date **April 30** Time 7 pm Location: Live Oak Grange, 1900 17th Ave. Santa Cruz

Occupation Has No Future Israeli veterans speak out about the militarization of Israeli society
Date **May 2** Time 7 pm Location: Live Oak Grange, 1900 17th Ave. Santa Cruz

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MORE

REEL WORK May Day Labor Film Festival Background:

Founded in 2002 in Santa Cruz, Reel Work May Day Labor Film Festival presents cultural events, bringing together award-winning documentary film producers, workers, activists, students, and the public with the goal of increasing community awareness of the central role of work in our lives, to discuss economic and global justice issues, and to bring alive the history and culture of the labor movement in the US and abroad. We highlight how workers and community members band together in united effort for mutual benefit to achieve justice and dignity in the streets, fields, classrooms and workshops.

Cinematic representations of labor each year include local and international works, world premieres as well as classics. We inspire festival participants to join in the struggle for worker rights locally, nationally and globally to achieve social justice and international solidarity.

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